

WHY ADXSTUDIO?

Portals significantly reduces total cost of ownership and time to market when compared to custom development. Every line of custom code must be maintained, drastically increasing cost and risks long term project sustainability. Adxstudio stays current with new technologies, industry trends, Microsoft releases so that portals continue to run smoothly without customer investment in maintenance.

Need More Reasons?

Adxstudio is the Technology Leader

- Few competitors can match our technical expertise because of the significant communication, collaboration and alignment between Adxstudio and Microsoft.
- The market leader for Microsoft CRM portal solutions and Certified for Microsoft Dynamics (CfMD)
- Agile development methodology with commitment to new features released at a rapid cadence.
- Expertise in Microsoft Dynamics CRM since 2007 and Windows Azure since 2008
- Supports modern standards including HTML5 & CSS3 to deliver responsive and accessible websites for any device
- Solution aligned to Microsoft technology stack allows for strong ties into Microsoft product teams, including all Dynamics CRM products (MDM, Parature, MSE), Azure (websites, cloud services, VM, blob storage, traffic manager, CDN, service bus, AAD), .NET framework (ASP.net, identity, MVC), Office 365 (SharePoint, Exchange).

Portals Delivers Improved End User Experience

- Create a Portal with point and click configuration using custom branding and design
- Deliver web applications modeled for each customer's business processes
- Surface any CRM data in web applications using flexible presentation styles with rich and personalized user experiences
- Extensive gallery of preconfigured applications allows for quick deployment
- We run our own websites using Adxstudio Portals

Customers Gain More Value

- A global partner network and accomplished team members dedicated to partner success
- Deployment options including Cloud, Partner-Hosted or On Premise
- Strong configuration capabilities without the need for development
- Dedicated to providing comprehensive resources including training, demos, webinars, documentation, community site and other resources.

COMPANY OVERVIEW

Adxstudio is the leading provider of web portal solutions based on Microsoft Dynamics CRM, SharePoint, Azure and .NET platforms.

Between its Canadian headquarters in Regina, SK, Canada and its US headquarters in Redmond WA, Adxstudio has over sixty employees providing portal solutions and services for: public sector, customer service, partner channel, software vendors, events and e-commerce sectors.

Key Solutions

- Public Sector
- Community
- Retail
- Partner Relationship Management

Locations

- Redmond WA | USA
- Regina SK | CAN
- Calgary AB | CAN
- Toronto ON | CAN
- Ottawa ON | CAN

HOW WE IDENTIFY/QUALIFY CUSTOMERS

- Every organization with external stakeholders (customers, partner, etc.) would benefit from self-service portals integrated with their CRM
- Listen for customers looking for solutions for Customer Support, Community Engagement, Channel Management, Citizen Services, Online Marketing, Self-Service
- Organizations who want to move away from working in disparate siloed applications to consolidating relationship management activities into one CRM platform
- Adxstudio partners have prospects/customers who desire to purchase Dynamics CRM to evaluate product and/ or be included in RFP.
- Customers who want to purchase solutions that are cloud-based.

SUPPORT

Adxstudio provides online self-service support options and flexible Help Desk service plans. Help Desk support incidents are available in pre-paid single ticket increments of \$250 USD or discounted 5-pack for \$1,000 USD.

An active Adxstudio Community is where you'll find a wealth of documentation, peer and developer forums, ideas & bug submission forms and, perhaps most importantly, our [Help Desk](#). Start at community.adxstudio.com

PROFESSIONAL SERVICES

Adxstudio has been delivering Microsoft-based solutions for over 17 years.

Services, complete with professional consulting, design, implementation, and educational offerings, speed project deliveries and maximize return on customer investment. Skilled and experienced Adxstudio consultants assemble comprehensive, customized solutions that meet the requirements of web-related objectives.

[Microsoft Dynamics CRM Consulting & Development Services](#) are available to help partners with any resource needs to augment or provide additional expertise.

TRAINING

Adxstudio Portals training is perfect for anyone tasked with working with your CRM web portal: CRM analysts & implementation consultants, system administrators, customizers, developers and end users.

Training Offerings:

- Self-Directed End-User, On Demand Learning at no Fee <http://community.adxstudio.com/>
- Free Partner Training Curriculum
- Instructor-Led Training on-site or remotely from the Adxstudio Services Team
- Conference and Trade Show Sessions
- Demo Guides <https://trial.adxstudio.com/>

[Download Demos; Access Documentation, Find Product and Solution Resources and learn How to Buy →](#)



ADXSTUDIO PORTALS FEATURES

Adxstudio Portals supercharges Dynamics CRM into an interactive, web-based engagement platform with Community, Retail, PRM and Government portals.

<p>CRM Web Applications Give secure portal access to any CRM data - even custom entities - with just a few clicks of a button.</p> <ul style="list-style-type: none"> → Entity Form → Entity List → Entity Permissions → Open Data Protocol 	<p>Content Management Publish rich content to your portal website with our integrated content management system (CMS) built in CRM.</p> <ul style="list-style-type: none"> → Ads → Files & Attachments → Links → Redirects → Rich Content Editor → Search → Sitemap → Web Pages 	<p>Customer Service Deliver outstanding support with a full-featured, web-based customer service platform.</p> <ul style="list-style-type: none"> → Help Desk → Account Management → Knowledge Base → Parature Customer Service Integration 	<p>Communities Build brand champions and loyalty through two-way online engagement.</p> <ul style="list-style-type: none"> → Discussion Forums → Facebook Integration → Ideas Capture → Issues → Polls → Surveys 	<p>E-Commerce Grow your retail channel online leveraging CRM sales processes & data.</p> <ul style="list-style-type: none"> → Ecommerce Transactions → Invoices → Orders → Products & Catalogues → Quotes → Search Engine Optimization → Shopping Cart
<p>Profile Management Provide powerful online self-service for your customers by securely connecting their CRM data to your web portal.</p> <ul style="list-style-type: none"> → Contacts → Federated Authentication → User Profile Management → Web Roles 	<p>Government Applications Provide agile, efficient, and engaging portals for your citizens.</p> <ul style="list-style-type: none"> → Citizen Service Requests → Citizen Engagement → Emergency Management → Permits, Licensing & Inspections 	<p>Modern Web Standards Use the latest web technologies to provide an exceptional experience for all users.</p> <ul style="list-style-type: none"> → Accessibility → Bootstrap Design Framework → HTML5 & CSS3 → Responsive Website Design 	<p>Marketing Build your brand and engage your audience.</p> <ul style="list-style-type: none"> → Branding & Design → Conference Management → Content Management → Dynamic Web Templating → Events → Lead Generation Forms 	<p>Microsoft Technology Integration Integrate Adxstudio Portals for increased efficiencies with the Microsoft systems you already have in place.</p> <ul style="list-style-type: none"> → Compatibility → Deployment → Microsoft Dynamics CRM → Parature Customer Service Integration → SharePoint Integration → Windows Azure

CASE STUDIES

[Built for Growth, Elections Saskatchewan's Website Scales to 33 Thousand Page Views on Election Day →](#)

[Experlogix Enables Unassisted Customer Quotes, Orders & Case Management with Adxstudio Portals →](#)

[Gap Consulting Standardizes on Adxstudio Portals as the Platform for their Feature Rich Portals Solutions →](#)

[San Diego County Public Safety Group Emergency Website Disaster-Ready, Scales to 19 Million Page Views Hourly →](#)

[Starshot Unlocks the Web Potential of Microsoft Dynamics CRM with Adxstudio Portals and Microsoft Windows Azure →](#)

ADXSTUDIO PORTAL SOLUTIONS

Customer Service Communities: Provide an exceptional customer experience with a 360 degree view of customer interactions

Public Sector: Empower citizens to submit 311 service requests anywhere, any time and on any device

Partner Channel: Build and manage your partner pipeline while improving visibility of channel activities

Software Vendors: Sell and support your product by engaging customers, partners and the community

Conferences & Events: Manage and execute live or online events that meet your customers needs

Retail Online: Create personalized shopping experiences that maximize your share of customer expenditures

CUSTOMER REFERENCES



VIDEO: Ministry of Environment, Saskatchewan; see how the Saskatchewan Ministry of Environment improves interactions with stakeholders in the regulatory community.

“We’re able to respond more quickly to our citizens while greatly reducing our costs.” Becky Jo continues, “Having the power of Microsoft Dynamics CRM and Adxstudio Portals has given us the opportunity to reinvent ourselves as a 311 organization, and that’s really important to keep our services relevant in this day in age. I hope other 311s can benefit from what we’ve achieved with our platform.” [Grand Rapids Case Study](#)

“By using At Your Service, our residents can get the information and services they need the very first time they contact us, 24/7,” “They don’t need to worry about calling between 8am and 5pm. No matter when they have an issue, they can just report it online and we’ll address it the next day.” says Liana Lopez, Chief Communications Administrator for Hillsborough County. [Hillsborough County Case Study](#)

“Engage2Day embedded portions of Adxstudio Portals in the CMS module of our Engage Relativity™ solution, saving us time and money in an ever changing world, contributing to our continued delivery of world class solutions to world class organizations.” www.engage2day.com

“Adxstudio Portals has enabled Gap Consulting to standardize our delivery of Event, HR and IT portal solutions for Microsoft Dynamics CRM 2011 on a robust, supported platform. We’ve been able to replace custom platform code and productize our portal suite. This means we can focus on features and functionality, accelerating our development to our customer’s advantage.” www.gapconsulting.co.uk

PRICING

Fastest Path to Dynamics CRM Portals Implementation (Cloud Hosted Subscription)

\$995.00 USD Per Month

- No Contract, No Hidden Fees
- Includes One Production, and One Non-Production
- No Annual Software Maintenance

Customize & Configure Portals to Your Specific Needs (Self Hosted)

First year bundle price \$ 28,310.00 USD

Includes:

- \$11,995.00 USD per production portal server
- \$11,995.00 USD unlimited non-production portal
- 18% annual software maintenance
- Future annual maintenance \$4320.00 USD (18%)

ADXSTUDIO AND MICROSOFT

In 2014 Adxstudio was named Microsoft Dynamics Reseller of the Year for Canada, recognizing expertise and sales growth in the use of Adxstudio Portals and CRM as the core technologies to power cloud-based customer portals on desktop and mobile devices.

Shan McArthur, CEO & CTO, has been awarded Microsoft CRM MVP (Most Valuable Professional), in 2009 and every year since.

A strong partner driven organization; Adxstudio leverages the Microsoft partner channel ecosystem to qualify prospects and engage jointly in sales motions. Adxstudio’s global reach is extended through its partner communities.

Microsoft Partner

Gold Application Development
Gold Customer Relationship Management

2011 · 2014 · 2015
PRESIDENT’S CLUB
for Microsoft Dynamics

2015 Microsoft Dynamics CRM
ISV Partner of the Year - Canada

2014 Microsoft Dynamics CRM
Partner of the Year – Canada Region